

FAQ's (Frequently Asked Questions):

How much money can I make writing Space Board digital workbook learning content?

NeoLithix will pay you a 50% royalty on the first \$10,000 in retail sales for each digital workbook you create, and then a decreasing percentage in \$10,000 increments to a minimum of 20% royalties, for all sales thereafter. If you create dozens of digital workbooks over time, you could end up having a portfolio of books returning tens of thousands of dollars in royalties to you and your Team. Much of that will depend on the quality, appearance and effectiveness of the learning content you create.

How and when do I get paid for what I create?

Royalty checks will be mailed quarterly to you and your Team, based on sales generated during the previous 3 month-period. Mailing dates are the 20th day of the month: January, April, July and October of each year.

Is this a job or is this something else?

This is not a job offer or an employment opportunity. You will not be an employee of NeoLithix. This opportunity could result in enough significant income to substantially supplement or even someday replace your primary source of income. **HOWEVER: DO NOT VIEW THIS AS A SOURCE OF QUICK OR SIGNIFICANT INCOME ANYTIME SOON.... IT CAN TAKE FOUR TO SIX MONTHS BEFORE YOU SEE ANY MONEY FROM YOUR WORKS AND COULD TAKE YEARS FOR SIGNIFICANT INCOME LEVELS TO BE REACHED, IF AT ALL.**

So please, "Don't quit your day job!" But you can start building a portfolio of royalty producing intellectual properties that can result in significant "checks in the mail" in a matter of months.

Can I commit to write just a single Skill Packet or Learning Module or do I have to do several?

The investment in time and effort for both you and NeoLithix getting you trained and able to create great digital learning content is not trivial. Therefore, it would not be a good return on investment for either NeoLithix or you to make that investment and have you only produce one or two digital workbooks. So, we're looking for Teacher Authors who are interested in creating at least a dozen or more digital workbooks over the course of a year or so... approximately one per month. Doing so will increase greatly the likelihood of both of us viewing the relationship as a success and great use of our time and resources.

Can I work alone or do I have to form a Team?

While theoretically a teacher “could” work alone and produce a complete and fully illustrated and edited original work (and they have), we’ve found the best approach is the Teacher Team: 3 to 4 Teacher Authors and at least one illustrator-artist. The advantages and efficiencies of a collaborative effort with Teacher Authors working in concert as a Team are compelling. It overcomes writer’s block, let’s the Team share ideas, brain-storm, support each other, have access to more knowledge and resources and provides for a unique critical mass of knowledge and wisdom whereby the sum is truly significantly great than the sum of all the parts of the group. So the short answer is, we want you to work as a Team, not alone.



Teacher Teams are ideally three to four members. Pictured above is Teacher-Author Team Sally Hale (right), Wendy Dollarhide (left), Heather Bailey (center) and artist Terry Moore (front) at work.

What computer equipment and software do I need to get started?

You can use either a Mac or a PC. You need Microsoft Word software, a printer, some fonts (which you either already have or can easily order), and the Word Templates that we provide. At least one Team Member needs to have at least “access” to an iPad and be able to transfer files to it through iTunes.

Who will illustrate our workbooks?

One of your Team Members needs to be an artist or illustrator, but they need not necessarily also be a teacher, since they will be working in concert with you and the other teacher members of your Team. All artwork needs to be original, NOT CLIP ART. You will be certifying that what you are producing is an original work, not using the property of others, including other “free” artwork or copy.

How long does all this take?

Once your Team is up to speed, you could start producing a Skill Packet or a Learning Module or more per week. It can become the regular “Tuesday after school” or “Saturday morning” activity that can be great fun, as well as creating valuable learning content. WARNING... it can also become almost “addictive”, in a positive sense, as you’ll be thinking “oh, we could make on this subject or that subject”. The creative process of creating Space Board digital workbooks has been compared to a runner’s high or same pleasure some might get from baking a cake, painting a picture or winning a 5K run.



Jan Snow

VP of Teacher Training and Mentoring
Retired Classroom Teacher

How will NeoLithix help us with writing these workbooks?

We've simplified the process of creating digital learning content dramatically over the past half-dozen years. The result is a system that uses a unique MS Word Template specifically designed for the type of workbook you're working on, and with a Teacher Author Guide that explains the components of the system. In addition, members of our Content Development Committee have been designing and editing Space Board content for as many as the last six years and have assisted numerous Teacher Author Teams to create our first edition of content which includes over 110 titles. They are available on-line through email to answer your questions and even by phone is needed to help your team successfully complete your work.

What's the difference between a Skill Packet and a Learning Module?

This is explained in great detail in the Teacher Author Guides, but essentially Skill Packets are simpler to create, more free-form in nature and usually for younger children (PreK or K) or special needs, special ed applications. Learning Modules are more formal and structured, and generally are for older children, 1st through 6th grade and even beyond.

How do we pick what subjects and titles to write?

Our Content Development Committee has already selected a number of desired learning module titles and or learning objectives for you to select from. Or you may review the library of learning objectives (we use the Texas Teks, but you may use any state or federal coding system) and submit the target grade level, the short name for the title (just a few words) and the full learning objectives (at most a couple of lines).

Who will "own" the workbooks that our Team will write?

All the members of your Teacher Author Team, including the illustrator will assign the copyrights to your original work to NeoLithix, LLC in exchange for being paid royalties on sales of those works.

What if our Team Members don't want to bother with illustrating the workbooks? We just want to write them and have someone else worry about the drawings.

Ideally we seek only Teams that will take responsibility for the entire creative process, including creating and illustrating the works in their entirety. The back and forth involved in illustrating a workbook remotely is tedious and time consuming at best. You want to have the artist or illustrator right there with your team, when he or she can hear directly

from the source (the Teacher Authors) EXACTLY what the artwork needs to look like and what it will take to accomplish the intention of the work graphically.

In some cases, however, NeoLithix will agree to provide the illustrations. In that event, the royalties your Team will receive for your work will be reduced by 1/3. It's to your advantage and it's NeoLithix's preference that your Team include an artist-illustrator, but we will work with you if you aren't able to find an acceptable Team Member with such skills to work with you.

Who will edit our work?

Your Teacher Author Team is responsible for proofing and editing your work. Your work will be reviewed by NeoLithix's Content Development Team and by educators who participate in our Peer Review Process. Errors and corrections will be relayed to you so that you can make the needed changes and resubmit your work for publication.

OK, we're really interested and intend to do this... so NOW please tell us the truth... WHAT's the CATCH, NeoLithix? Don't we have to buy something or pay something, somehow to do this?

This is one of the most surprising questions we get, but we get it A LOT... sound too good to be true? Well, it is TRUE, but it's not all Cherry Pie and Song Birds... writing great learning content, even when we've simplified it and standardized it like we have with Space Boards, is a lot of work. We recognize and value that, and that's why we want to incentivize you and your Team to start creating that content as soon as possible and reap half the royalties on the sales of those digital workbooks right up front.